

**Tribhuvan University
Faculty of Management
Office of the Dean**

Bachelor of Business Administration (BBA)

Semester Division of Specialization Courses

Applicable for the admission batch of 2021 onwards

Specialization Area: Banking and Finance (6 Courses)

Seventh Semester (Any Three Courses)

BNK 203: Working Capital Management

BNK 204: Investment Analysis

BNK 206: Commercial Banks Management

BNK 210: Fundamentals of Cooperative Management

Eighth Semester (Any Three Course)

BNK 202: Financial Derivatives

BNK 208: Microfinance Management

BNK 209: Insurance and Risk Management

BNK 221: Corporate Financing Decision

Specialization Area: Industry and Services Management (6 Courses)

Seventh Semester (Any Three Courses)

ISM 202: Productivity Management

ISM204: Project Management

ISM 205: Supply Chain Management

ISM 206: Service Operations and Management

Eighth Semester (Any Three Course)

ISM 208: Industrial Relations

ISM 209: Total Quality Management

ISM 210: Creativity and Innovation Management

ISM 211: Employability skills Management

Specialization Area: Micro Enterprise Management (6 Courses)

Seventh Semester (Any Three Courses)

MEM 201: Management of Micro Enterprise

MEM 202: Business Plan for Micro Enterprise

MEM 203: Micro Finance

MEM 208: Micro Insurance

Eighth Semester (Following Three Course)

MEM 204: Cooperative Management

MEM 205: Social Entrepreneurship

MEM 207: Project Planning & Entrepreneurial Marketing

Specialization Area: Sales and Marketing Management (6 Courses)

Seventh Semester (Any Three Courses)

MKM 201: Consumer Behavior

MKM 203: Fundamentals of Selling

MKM 206: Distribution Management

MKT 217: Fundamentals of Advertising

MKM 213: Sales Management

Eighth Semester (Any Three Course)

MKM 204: Services Marketing

MKM 208: Public Relations and Media Management

MKM 209: Retail Marketing

MKM 210: Marketing Research

MKM 211: Internet Marketing

MKM 212: Branding

Specialization Area: Accounting (6 Courses)

Seventh Semester (Any Three Courses)

ACS 201: Taxation in Nepal

ACS 203: Corporate Accounting

ACS 204: Budgeting

ACS 207: Accounting for Insurance

Eighth Semester (Any Three Course)

ACS 202: Accounting for Banking

ACS 205: Corporate Auditing

ACS 206: Accounting for Business

ACS 208: Accounting for Financial Analysis